

LAUREN BLYSKAL

SENIOR GRAPHIC DESIGNER

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Senior graphic designer with Bachelor of Fine Arts degree and 10 years advanced expertise in Adobe products capable of pushing creative limits in fast-paced, deadline-oriented environments.

EXPERIENCE

C-Ray Media, Inc.

2010 - 2016 | Senior Graphic Designer

2006 - 2009 | Graphic Designer

Responsibilities & Duties:

- Work on a variety of design projects including brochures & trifold, logos, program books, editorial layout, tradeshow graphics, websites, business cards, advertisements and marketing campaigns.
- Collaborate on projects with design team of 3D modeler/animators and web developer, supervising to ensure entire project runs smoothly
- Develop graphics spanning the entire design process from initial meeting with clients through concepting/storyboarding, script/copywriting, design implementation & press checks
- Coordinate with promotional products department on graphics for promo items
- Maintain and organize library of purchased/created images and assets

Freelance Design | 2006 - Current

Clients include:

- Houston Eskimo Rescue: Logo, Website, Postcards, Business Cards, Banners, Event Flyers, Design for products on zazzle page, Co-manage official facebook page
- Eldorado Sapphire Company: Advertisements, Rack Cards, Banner, Business Cards, Web Banner Ads, Photo Retouching
- Almost Home Pet Rescue - Logo Design
- Houston Gem & Mineral Society: Annual Show Poster Designs, online banner ads
- McQuilkin/Back Wedding: Invitation, RSVP Card & Save the date
- Hanson/Lindholm Wedding: Invitation, RSVP Card, Accommodations Card, Map Card, Save the date, Bridal Shower Invitation, Wedding Program, Thank You Card
- Samoyed Rescue of Texas: Logo Design

SOFTWARE, PROGRAMS & LANGUAGES

Advanced

Adobe Creative Suite CS6/CC:
Photoshop
Illustrator
InDesign
Bridge
Acrobat

Intermediate

MS Office: Word,
PowerPoint & Excel
WordPress
Dreamweaver
HTML
CSS
Photography

Beginner

Hootsuite
iContact
SEO

SKILLS

Layout & composition
Strong conceptual skills
Print production experience including pre-press & press checks
Detail oriented
Ability to work well individually or as part of a team
Ability to multi-task on numerous projects while adhering to deadlines & budgeted hours
Experience creating quotes and proposals
Excels at communicating and working directly with clients of all levels within an organization
Experience following branding guidelines
Typography
Color theory
Photo retouching
Social media

EDUCATION

2003 - 2006

Bachelor of Fine Arts in Communication Design

Texas State University - San Marcos

2001 - 2003

Baylor University

AWARDS & RECOGNITION

2009 AMA Houston Crystal Award Winner – Tres Chic Holiday Advertisement

2016 AMA Houston Crystal Award Finalist – RPSEA Seconds from Disaster Animation

2013 AMA Houston Crystal Award Finalist – Treasures of Texas Brochure

2012 AMA Houston Crystal Award Finalist – FloaTEC Breaking Through Advertisement

2012 AMA Houston Crystal Award Finalist – Iv-AGA Full Company Rebranding

2011 AMA Houston Crystal Award Finalist – Jacobs Tradeshow Graphics

2010 AMA Houston Crystal Award Finalist – Southwestern Univ. Alpha Delta Pi Website

2009 AMA Houston Crystal Award Finalist – Shop the Heights Advertisement

2008 AMA Houston Crystal Award Finalist – McDermott Hand in Hand Charity Shirt

2008 AMA Houston Crystal Award Finalist – Cortland Tradeshow Banners

CONFERENCES & SEMINARS

Adobe MAX Conference 2011 & 2013

SkillPath Seminars: Coaching and Teambuilding Skills for Managers and Supervisors

SkillPath Seminars: Managing Multiple Projects, Objectives and Deadlines

SkillPath Seminars: Excelling as a Manager or Supervisor
